

**MINUTES OF THE MEETING
OF THE
ARTS ADVISORY BOARD**

October 19, 2023

**THE STATE OF TEXAS §
 §
COUNTY OF DENTON §**

Due to scheduling issues, the agenda was not followed in complete numerical order.

Call to Order and Announce a Quorum is Present

(Agenda Item 1)

Chairperson Sarah Hicks called a quorum at 6:04 p.m. Attendees were Board members Jennifer Austin, Jennifer Linde, Tom Smith, Cristi Gomez, Michael Gortz, and Amy Farrelly. Also in attendance were Arts Center Manager Denise Helbing, and Administrative Assistant Konni Cooper

Review and Approve the Minutes of the September 26, 2023 Meeting

(Agenda Item 2)

Board members reviewed the minutes of the September 26, 2023 Arts Advisory Board meeting.

MOTION: Jennifer Linde made a motion to accept the minutes of the September 26, 2023 meeting. The motion was seconded by Tom Smith and passed unanimously.

**Review Artist Microgrant Application –
Jyoti Tyagi for exhibition *VIBGYOR***

(Agenda Item 3)

The artist Jyoti Tyagi talked about her works in clay, paper, and canvas, and answered questions about her exhibition from the board.

MOTION: Jennifer Linde made a motion to award an artist microgrant to Jyoti Tyagi. The motion was seconded by Jennifer Austin and passed unanimously.

**Discussion About How to Approach Support
Grant Research for Possible Updates**

(Agenda Item 4)

The board discussed the fact that there have been no major changes to the arts support grant applications in several years. Several suggestions and ideas were considered:

- The board may ask applicant groups themselves for input.
- How is our application like/unlike other groups that provide these kinds of grants?
- There is no limit on the number of years that a group may apply for or receive a grant.
- The board may tweak or remove the question regarding the evaluation of potential grant group board members.
- How do other groups address cultural diversity?
- Are the facilities ADA compliant?
- Should the board emphasize collaboration? Why or why not? What is the benefit of collaboration between groups?
- Ensuring diversity of board members may not necessarily mean cultural diversity.
- How do groups know how to improve if they never see the scoring?
- Should the board set a minimum score?
- Is there a way to ensure that no group is awarded more than 25% of the total grant monies?
- Can the board pull some money to support innovation?
- Are the arts support grants supporting art that appeals to our new, diverse population?
- Are there any BIPOC groups that should be applying for grants?
- Are there school groups that might qualify for grant funding?
- Are the programs awarded supporting the purpose of the grants, which is to increase tourism in the city of Lewisville?

**AEP6 (Arts and Economic Prosperity Study)
Results Sharing**

(Agenda Item 5)

Denise Helbing went over the results of the AEP6 study (see attached). Board members mentioned that it would be nice to see how Lewisville compared to other cities this size in this area.

**Staff Report – Programming, Public Art
Projects, Other Updates**

(Agenda Item 6)

Denise Helbing presented her report to the board and answered questions (see attached). She also showed the finished *We Are Lewisville* mural that will be located in the new Serve Lewisville building.

**Member Reports on Attendance
to Any Grant-Funded Programs**

(Agenda Item 7)

Michael Gortz attended *Freaky Friday*, by the Actors Conservatory Theatre, and Sarah Hicks attended *Back by Popular Demand*, by the Lewisville Civic Chorale.

Adjournment

(Agenda Item 8)

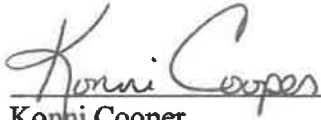
MOTION: Michael Gortz made a motion to adjourn at 7:39 p.m. The motion was seconded by Ammy Farrelly and passed unanimously.

APPROVED:



Sarah Hicks, Chairperson

PREPARED BY:



Konni Cooper
Administrative Assistant
Lewisville Grand Theater
City of Lewisville